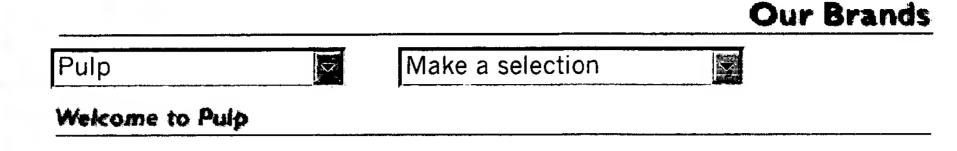
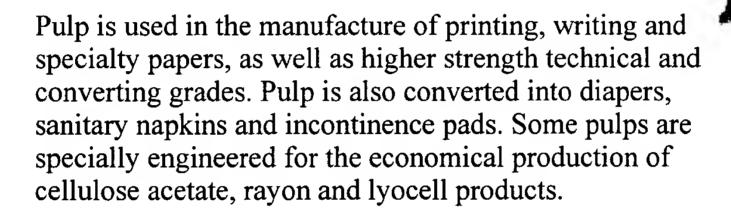
Ref E1







International Paper's High Quality Pulps Give Our Customers' Products An Edge



For over 100 years we have been producing pulp in a number of mills in the United States and in recent years around the world. Our vast experience and technological leadership assure our customers that the pulp we provide is the best available anywhere in the world.

International Paper markets three types of pulp:

Fluff Pulp

Fluff Pulp is used extensively for diapers, sanitary napkins and incontinence pads. Our pulp is manufactured in roll form from fully bleached southern softwood sulfate pulp. It provides very high absorbency and excellent pad integrity. Brand name: Supersoft®.

Dissolving Pulp

Dissolving Pulp is used for the economical production of cellulose acetate, rayon and lyocell products. Our grades are produced from fully bleached southern mixed hardwood sulfate pulp and are highly purified. Brand names: Acetakraft®, Estercell®, Solvekraft™, Viscokraft®, Viscocell®.

Paper Pulp

Paper Pulp is used for the manufacture of printing, writing and specialty papers and for higher strength technical and converting grades of paper. Our grades are made from bleached southern hardwood sulfate pulp and



bleached southern softwood sulfate pulp. Brand names: Astracel™, Riverdale Hardwood, Supercell AO2®, Albacel®, International Pine®, Riverdale Softwood, Neutracel®.

See How Paper is Made, How You Can Make Paper, Fiber Recycling and Glossary of Paper Terms.

International Paper 6400 Poplar Avenue Memphis, TN 38197 (901) 763-5873

For more information, please contact us at comm@ipaper.com

Not the street to problem to be sure.

http://www.internationalpaper.com/our brands/pulp/pulp.shtml